

# SHEA DEPMORE

content creator • actor • political comedian



click to see  
some silly  
videos

## Contact

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@sheadepmore

## Education

BA Drama  
UC Irvine  
Cum Laude

## Skills

Copywriting

FinalCut Pro X

Photoshop

Lightroom

Illustrator (basic)

Procreate

## Experience

### **Freelance Content Creator, 2018 to Present**

Participant Media, NextGen America, Dr. Stan Tatkin,

The PACT Institute, Brian Medavoy

Transformed clients' existing material (books, lectures, films, etc) into original graphics and videos for social media

Wrote copy in each client's unique voice

Managed accounts and actively engaged with followers

Assisted clients with their social media strategy by examining internal analytics, competitors' performance, and platform-specific trends

Grew accounts from scratch without the use of bots or follow loops – Dr. Stan Tatkin's Instagram went from 0-10k in less than a year.

Consistently produced political comedy videos for my personal accounts which have a combined following of nearly 100k

Recruited KPop Stans to successfully took over the #MillionMAGAMarch hashtag with pancakes

### **Project Manager, 2014 to 2018**

The PACT Institute

Kept the institute current on CEU certifications through APA, NBCC, and NYSED

Ran live webinars with hundreds of students

Maintained a monthly newsletter and blog

Organized training events in cities across the country